



THE STAMFORD CORPORATE SUSTAINABILITY CHALLENGE

*Increase your building's marketability
Reduce utility bills
Lower maintenance costs
Be recognized as a leader in the community*

WHO CAN PARTICIPATE?

Building owners, managers and tenants located in Stamford, CT

WHAT IS THE CHALLENGE?

It is a program created by Sustainable Stamford and Southern CT BOMA to help commercial building owners, managers and tenants to increase building efficiencies while also creating a healthier work environment.

Participants will learn how to monitor and reduce energy and water consumption, thereby reducing property maintenance costs. The program will also help participants establish policies for operations and maintenance. These policies can also lead to cost-savings, as well as simplified building maintenance and increased marketability. Marketing and networking opportunities are available to participants throughout the program.

Each participant is asked do the following for their property:

- **Benchmark energy consumption**
- **Benchmark water consumption**
- **Adopt sustainability policies on the following:**
 - Car pooling and telecommuting
 - Non-smoking
 - Waste reduction
 - Low mercury light bulbs
 - Sustainable purchasing
 - "Integrated Pest Management"
 - Storm water quality management
 - Implementation of a green cleaning program
 - Optional: Adoption of a light pollution policy

HOW TO PARTICIPATE

1. **Register:**

Email your building address, square footage, and your contact information to:
StamfordCSC@gmail.com



2. **Benchmark:**

- Gather at least one year's worth of energy and water use data for your building(s);
- Benchmark the energy performance of your building(s) using the EPA's ENERGY STAR Portfolio Manager tool; and
- Assess current carpooling, smoking habits, recycling, lighting, sustainable purchasing, pest management, stormwater runoff contamination, cleaning products, and exterior light pollution conditions for your property.

3. **Strategize:**

- Form a sustainability committee to manage your commitment to the Corporate Sustainability Challenge; this can be one person or a group of people;
- Consult with utility companies, subcontractors, your maintenance teams, product manufacturers and engineering professionals as required to determine what you can do to increase energy and water efficiencies for your property; and
- Review the payback for each potential upgrade and develop strategies for improvement.
- Review template policies that will be provided to you. Outline your goals for new policies.

4. **Implement & Educate:**

- Install building upgrades that work within your budget;
- Implement policies that are practical for you
- Train your building managers and educate building users to maximize and maintain the effectiveness of your improvements.

5. **Evaluate:**

- After making upgrades, continue to log your monthly energy and water consumption and re-rate your building using the EPA's ENERGY STAR Portfolio Manager tool;
- Complete semi-annual progress reports and send them to your Sustainable Stamford representative

6. **Enjoy** the cost savings of being energy efficient, and let us share your success story!

WHAT SUPPORT WILL BOMA & SUSTAINABLE STAMFORD OFFER TO YOU?

- Assistance in forming a sustainability committee;
- Guidance on partnering with the regional utilities to implement your energy efficiency plans and participate in incentive, rebate, and grant programs;
- Promotion, including press releases, articles in local publications, media events to highlight progress, case studies posted on the City's website; and
- Hosting of a series of educational seminars for local building owners, management staff and other community members on making sustainability improvements.



WHAT IS THE COST OF PARTICIPATING?

There is no fee to enroll.

WHAT ARE THE BENEFITS OF PARTICIPATION?

Financial savings: Many building upgrades provide a payback within five or fewer years, allowing for significant savings in operations costs over time.

Increased building marketability: The marketability of sustainable rental space continues to accelerate. Lowering tenant costs, while also showing concern for tenant health and welfare, the community, and the environment as a whole will give your building the advantage in the real estate market.

Public relations: You will be recognized as a leader in the community, while also educating and motivating fellow building owners to make improvements that are better for our health, our community, and our planet.

Broadening your contact base: You will develop new government and business relationships through your collaboration with Sustainable Stamford and BOMA.

LEED correlations: If you are interested in pursuing LEED Existing Building certification of your building(s), upon successful completion of this challenge, you will have achieved some of the prerequisites and acceptable credits.

**Southern Connecticut BOMA and Sustainable Stamford
thank you for doing your part to make your building, the City of Stamford, and the
State of Connecticut a healthier place to live and work!**